

Biography

William K. Cleaveland, CAE
Director of Government and Public Affairs

William K. (Ken) Cleaveland, 60, represents the legislative, political and regulatory interests of more than 1,000 BOMA San Francisco members. A certified association executive (CAE), his advocacy experience on behalf of the commercial and residential real estate industries spans 30 years and extends from the local to state and national levels. He now manages BOMA San Francisco's governmental and public policy initiatives and works with the many BOMA volunteer committees to set effective strategies for accomplishing the organization's advocacy goals. BOMA's key advocacy efforts are focused on:

- Increasing energy conservation and other sustainable practices in commercial office buildings, setting fairer rates for commercial customers, creating a workable framework and process for implementing a revised Rule 18 of the CPUC Code (which will now allow tenants to be sub-metered for their energy usage), increasing the reliability of the power grid, increasing the production of power within the state, and reopening the state to competitive energy providers;
- Fighting any legislation that would allow "forced access" to office buildings by vendors of telecommunication services or any other type of building/tenant services, without the express permission of the property owner;
- Monitoring all building and fire/life safety codes, in both their creation and local interpretation/enforcement, to ensure that codes relating to disabled access; seismic safety, and fire/life safety/security matters are fair, consistently applied, and cost effective;
- Increasing BOMA's commitment to local planning and good government initiatives that impact commercial real estate, including those affecting zoning and land use, transportation, the environment, property taxes, quality of life, and housing.
- Continuing to build positive/collaborative relationships with elected and non-elected governmental leaders in San Francisco, San Mateo, Marin and Sonoma counties.

Prior to joining BOMA in 1995, Mr. Cleaveland worked for a regional homebuilders association, and several local chapters of a national commercial contractors association, the Associated Builders and Contractors.

Mr. Cleaveland has served as the President of the Northern California Society of Association Executives (1999-2001), an organization that represents professional trade association managers in the Bay Area. He has also served on the boards of the Alice B. Toklas LGBT Democratic Club, the Power Association of Northern California, and the San Francisco's Public Utility Commission's Citizen's Advisory Committee.

Mr. Cleaveland received his Bachelor of Arts degree in Sociology (minor: Psychology) from Florida State University in 1970. He served as a Peace Corps volunteer in India from 1970-72, working on several agricultural and irrigation projects in Madhya Pradesh. He is a resident of San Francisco.

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