



MEDIA ADVISORY

FOR RELEASE ON – April 25, 2007

Contact: Ken Cleaveland
415-362-8567
kenc@boma.com

BOMA SAN FRANCISCO TO HOST 2007 EARTH AWARDS

WHAT: The 2007 Earth Awards – formerly known as the Commercial Office Recycler of the Year (CORY) Awards. Local commercial office buildings will be recognized for their leadership, policies and innovations in implementing sustainable business practices. Hosted by the Building Owners and Managers Association (BOMA) of San Francisco and co-sponsored by the San Francisco Department of the Environment, Pacific Gas & Electric, and Golden Gate Disposal & Recycling Company, the Earth Awards program publicly acknowledges efforts to reduce water and energy usage, reduce or eliminate use of toxics that affect indoor air quality, educate commercial tenants in sustainable operating practices, promote the use of public transportation and bicycling in daily commuting and recycle everything from paper, bottles, cans, cardboard and food waste to construction debris. Cash awards totaling \$21,000 will be granted (courtesy of PG & E and the San Francisco Department of the Environment) to winners selected from three categories of commercial buildings.

WHEN & WHERE: Thursday, April 26 @ 11:30 a.m. The event will be held at the Hotel Nikko, 222 Mason Street, San Francisco.

WHY: BOMA SF and its Environment Committee created the Earth Awards as a means to encourage the local commercial real estate community to develop environmentally sustainable operating practices.

KEYNOTE SPEAKER: George Denise, Cushman & Wakefield, manager of Adobe Systems' corporate headquarters in San Jose – recipient of the U.S. Green Buildings Council's Leadership in Energy and Environmental Design (LEED) Platinum Level award. In his presentation, entitled "Greening Your Building can Green Your Bottom Line," Mr. Denise will detail how "green" business operation strategies and programs can save money while benefiting the environment.

NOTE: *Media attendance is welcome.*

