



# NEWS RELEASE

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## **BOMA SAN FRANCISCO LAUNCHES COMMERCIAL PROPERTY ENERGY EFFICIENCY PROGRAM**

**San Francisco, CA** – The Building Owners and Managers Association (BOMA) of San Francisco announced today they will coordinate delivery throughout California of the BOMA Energy Efficiency Program (BEEP), an innovative series that teaches commercial real estate professionals how to reduce energy consumption – and related costs – with proven, no- and low-cost strategies for optimizing equipment, people and practices. This innovative program was developed by the BOMA International Foundation with support from the U.S. Environmental Protection Agency’s Energy Star Program.

Nationwide, the commercial real estate industry spends approximately \$24 billion annually on energy. Yet energy consumption represents the single, largest controllable operating expense for office buildings. BOMA anticipates BEEP will reduce energy consumption by as much as 30 percent in participating commercial properties

“If 2,000 bay area buildings adopt BEEP’s best practices during the next three years, the resulting savings gained from reduced energy consumption will amount to \$400 million,” said BOMA SF Executive Vice President Marc Intermaggio. “The fact is a 30 percent reduction in energy consumption in the nation’s commercial buildings, which equates to \$7.2 billion, is readily achievable simply by improving building operating standards.”

Sponsorship support for the BEEP classes in California is provided by Pacific Gas & Electric (PG&E). BOMA San Francisco and other local BOMAs will collaborate to host BEEP seminars at the PG&E Energy Center in San Francisco (at 851 Howard Street), and host webinars for commercial real estate professionals throughout California. BEEP’s objectives are to:

- Educate the commercial real estate industry about the opportunity to reduce energy use and expenses with no- and low-cost solutions;
- Develop an industry standard and set best practices for operational excellence that leverages a strategic approach and optimizes financial performance;
- Document success through recognition of participants and properties; and

- Communicate those successes to our industry and stakeholders.

More information is available at: [www.bomasf.org](http://www.bomasf.org).

### **About BOMA San Francisco**

BOMA San Francisco is a not-for-profit trade association providing an array of services to commercial property professionals, including labor negotiations; legislative and regulatory advocacy; and operating income & expense benchmark information. It also provides for the professional development of its members through seminars, workshops and certification programs. BOMA San Francisco is federated with BOMA International, an organization consisting of 108 local associations in North America, as well as several affiliated BOMAs worldwide. BOMA San Francisco is a founding member of BOMA California.