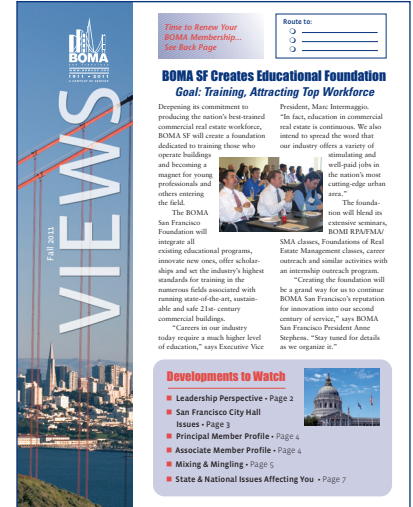




Influence Key Purchasers in Commercial Buildings

BOMA San Francisco's "Views" brings news and analysis about the commercial real estate scene to our members. More than 1,000 real estate professionals in San Francisco, San Mateo, Sonoma and Marin Counties will receive this full-color quarterly publication — and can share it with their colleagues. Current and past issues will also be on our website. Advertising in "Views" allows you to target a highly select audience.



Sample Cover

Target Your Prospects

Building owners, property managers, facility managers, building engineers and others will be influenced by your ads and sponsored articles in "Views." If your company provides products and services to this sector, you need to get your message before this target-rich audience. BOMA San Francisco members:

- Own, operate and service more than 73 million square feet of office space in nearly 300 commercial buildings in four counties
- Make decisions about tenant improvement and other construction projects
- Select vendors that provide products and services in more than 50 business categories required to operate and maintain buildings
- Show loyalty to the association that is protecting the industry from which you derive your livelihood



Example of a Sponsored Article (Advertorial)

To learn more, contact:

Tory Brubaker
BOMA San Francisco
415.362.2662 x115
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See the following page for advertising rates & details.



Advertising in the BOMA San Francisco "Views"

2012 Advertising Rates*

Ad Size	Width x Height	BOMA Member Cost	Non-Member Cost
1/8 page	1.875" x 4.5"	\$568	\$750
1/4 page	3.75" x 4.5"	\$837	\$1,125
1/2 page	7.5" x 4.5"	\$1,023	\$1,350
Full page	7.5" x 9"	\$1,397	\$1,800
Advertorial (A full-page sponsored article about your products and services with your own photos)	7.5" x 9"	\$1,847	\$2,400

* All rates include full-color. 10% discount on three or more placements. Provide digital files by email to toryb@bomasf.org. Press-ready PDF preferred. Embed all fonts. Also accepted: tiff, eps (all fonts outlined in Illustrator files). All colors CMYK. Photo resolution 300 dpi at 100% of image size. Line art 600 dpi.

Deadline: space reservation by first of month prior to publication date of desired edition. Artwork due by 10th of month prior to publication date of desired edition. Publication dates: Spring edition: April, Summer edition: July, Fall edition: October, Winter edition: January 2013.

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