



## MEDIA ADVISORY

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### **BOMA SAN FRANCISCO TO HOST 2008 EARTH AWARDS**

**WHAT:** The 2008 Earth Awards, at which the Building Owners and Managers Association (BOMA) of San Francisco will recognize local businesses for their demonstrated leadership in developing innovative practices that promote sustainable, “green” working environments in San Francisco’s commercial buildings. The BOMA Earth Awards is a collaborative event, with co-sponsors including PG&E, the San Francisco Department of the Environment, and Golden Gate Disposal & Recycling Company. Submitting companies are judged on their ability to reduce water and energy consumption; reduce or eliminate use of toxics that affect indoor air quality; educate commercial tenants in sustainable operating practices; promote the use of public transportation and bicycling in daily commuting; and to recycle everything from paper, bottles, cans, cardboard and food waste to construction debris. Cash prizes will be awarded to winners selected from several categories of commercial buildings.

**WHEN &  
WHERE:** Monday, April 21 @ noon. The event will be held at the Hotel Nikko, 222 Mason Street, San Francisco.

**WHY:** BOMA SF and its Environment Committee created the Earth Awards as a means to encourage the local business community to develop innovative programs to “reduce, reuse and recycle.”

**KEYNOTE  
SPEAKER:** Barry Giles, CEO and Co-founder of BuildingWise, LLC, and a current member of the Board of Directors of the U.S. Green Building Council’s Northern California Chapter. Mr. Giles is an authority on incorporating green practices/standards into commercial and residential projects.

**NOTE:** *Media attendance is welcome.*