



2011 BOMA San Francisco Centennial Celebration  
Sponsorship/Recognition Opportunity

## Building on our Past Leading Our Future

In 2011, BOMA San Francisco will celebrate its first century of service to commercial real estate owners, operators and service professionals. Our first 100 years have been marked by the rebuilding of the city after the devastating earthquake of 1906, showcasing San Francisco with the Panama Pacific International Exposition in 1915, dramatic development in the 50's, 60's and 70's, followed by redevelopment of areas outside the historical downtown core. Through it all, BOMA San Francisco has stood as the most influential and effective advocacy, recruitment and training organization for the commercial real estate industry.

Our Centennial Celebration will kick off at BOMA's Annual Meeting & Member Recognition Luncheon on October 14, 2010 at The City Club San Francisco. The celebration will culminate with the Centennial Celebration Gala on May 19, 2011 at the historic Palace Hotel. We have a lot to celebrate, and we want to ensure our members enjoy a memorable event.

Help us make this an occasion to remember. We need your help in underwriting the expense of this event in exchange for a unique recognition opportunity that offers your company the chance to gain broad industry exposure from October 2010 through May 2011. Please review the description of sponsor benefits and let us know how you can participate.

Sponsorship levels are:

|                     |          |
|---------------------|----------|
| Landmark Sponsor    | \$12,000 |
| Tower Sponsor       | \$ 5,500 |
| Cornerstone Sponsor | \$ 3,000 |
| Foundation Sponsor  | \$ 1,000 |

*Sponsorship of individual, specific items may also be available.*

To be part of this once in a lifetime opportunity, just complete the attached form and return to BOMA San Francisco.

Sincerely,

Thomas Kruggel  
Hines  
BOMA President

Lisa Vogel  
RREEF  
BOMA Centennial  
Sponsorship Co-Chair  
[lisa.vogel@rreef.com](mailto:lisa.vogel@rreef.com)

Mark Kelly  
Able Services  
BOMA Centennial  
Sponsorship Co-Chair  
[mkelly@ableserve.com](mailto:mkelly@ableserve.com)

### Landmark Sponsor - \$12,000

- Special recognition at Centennial Celebration Gala, plus individually tailored recognition benefits.
- Opportunity for a company representative to speak at the Centennial Celebration Gala.
- Listed as a Penthouse Sponsor on signage during the Centennial Celebration Gala.
- A complimentary table of ten (10) at the Centennial Celebration Gala with prime seating in the front of the ballroom.
- Penthouse Sponsor ribbons attached to nametags of all employees attending the Centennial Celebration Gala.
- Recognition & acknowledgement of your company's support at all BOMA San Francisco luncheons from October 2010 through May 2011.
- Centennial Sponsor ribbons attached to nametags of all employees attending each BOMA San Francisco luncheon from October 2010 – May 2011.
- Opportunity for a 3 minute presentation on your company at one of BOMA San Francisco's luncheons from October 2010 through May 2011.
- Recognition as a Penthouse Sponsor in the Centennial Celebration section of BOMA's website, [www.bomasf.org](http://www.bomasf.org).
- Listed as a Penthouse Sponsor in the Fall 2010 – Summer 2011 editions of the BOMA *Bulletin*.

### Tower Sponsor - \$5,500

- Listed as a Tower Sponsor on signage during the Centennial Celebration Gala.
- Four (4) complimentary tickets to the Centennial Celebration Gala .
- Tower Sponsor ribbons attached to nametags of all employees attending the Centennial Celebration Gala.
- Recognition & acknowledgement of your company's support at all BOMA San Francisco luncheons from October 2010 through May 2011.
- Centennial Sponsor ribbons attached to nametags of all employees attending each BOMA San Francisco luncheon from October 2010 – May 2011.
- Recognition as a Tower Sponsor in the Centennial Celebration section of BOMA's website, [www.bomasf.org](http://www.bomasf.org).
- Listed as a Tower Sponsor in the Fall 2010 – Summer 2011 editions of the BOMA *Bulletin*.

### Cornerstone Sponsor - \$3,000

- Listed as a Cornerstone Sponsor on signage during the Centennial Celebration Gala.
- Two (2) complimentary tickets to the Centennial Celebration Gala .
- Cornerstone Sponsor ribbons attached to nametags of all employees attending the Centennial Celebration Gala.
- Recognition & acknowledgement of your company's support at all BOMA San Francisco luncheons from October 2010 through May 2011.
- Centennial Sponsor ribbons attached to nametags of all employees attending each BOMA San Francisco luncheon from October 2010 – May 2011.
- Recognition as a Foundation Sponsor in the Centennial Celebration section of BOMA's website, [www.bomasf.org](http://www.bomasf.org).
- Listed as a Foundation Sponsor in the Fall 2010 – Summer 2011 editions of the BOMA *Bulletin*.

### Foundation Sponsor - \$1,000

- Listed as a Foundation Sponsor on signage during the Centennial Celebration Gala.
- Foundation Sponsor ribbons attached to nametags of all employees attending the Centennial Celebration Gala.
- Recognition & acknowledgement of your company's support at all BOMA San Francisco luncheons from October 2010 through May 2011.
- Centennial Sponsor ribbons attached to nametags of all employees attending each BOMA San Francisco luncheon from October 2010 – May 2011.
- Recognition as a Foundation Sponsor in the Centennial Celebration section of BOMA's website, [www.bomasf.org](http://www.bomasf.org).
- Listed as a Foundation Sponsor in the Fall 2010 – Summer 2011 editions of the BOMA *Bulletin*.